



Staff Role Description
Director of Video

Role:

The Director of Video will be responsible for skillfully and creatively overseeing the church's use of video. He or she will effectively maximize our church's potential in the utilization of video to fuel revival in the hearts of all those who attend The Chapel, in our communities and across the world.

Report:

The Director of Video reports directly to the Director of Communications.

Spiritual Requirements:

The Director of Video must:

- Be a committed follower of Jesus
- Be willing to personally sacrifice towards the advancement of God's kingdom on earth
- Be a fun, likable person who can humbly receive evaluation and joyfully adapt
- View Scripture through the lens of the story of the kingdom of God
- Embody the identity of The Chapel
- Sense God's calling to this role

Skills and Qualifications:

The Director of Video must be:

- A skilled video producer, with the knowledge and ability to utilize video technology and innovation to expand the organization's reach and influence
- A strategic leader; able to envision how best to accomplish large-scale objectives and galvanize others towards that end
- A team builder; able to relationally connect and effectively mobilize a group of creatives, contractors, volunteers and technical support personnel in a unified direction
- A creative storyteller; able to seek out and produce stories of how God is moving utilizing methods of brainstorming and concept, screenwriting and storyboarding, filming, editing and color correction



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- An effective achiever; able to drive areas of emphasis and make significant progress in a timely fashion
- A ministry releaser; able to effectively inspire, equip and release other staff and volunteers into significant areas of ministry responsibility

Ministry Priorities:

Support the efforts of the Communications Team in the following key areas:

1. External Communications - To find effective ways of generating spiritual momentum among The Chapel's current attendees utilizing video story-telling on the web and social media.
2. Weekend Ministry - To creatively serve our weekend gatherings through the regular development of 'bumper' videos, video testimonies, and message support videos with a particular emphasis on telling inspiring spiritual stories.
3. Senior Leadership Communications - To serve the Elder Team, Senior Pastor, Executive Pastor, Directional Team, and key Operational Ministries (Human Resources, Finance and Legal, Stewardship) with regular video support as needed.
4. Church-wide Children's and Youth Ministries - To creatively serve our church-wide students and youth ministries through the development of all video-based teaching, training and special event materials as needed.
5. Missional Communities - To provide easy-to-access support to potentially large numbers of missional communities through the development and distribution of video-based envisioning materials, teaching materials and training materials
6. Campus Volunteer Development - To work in partnership with each individual Campus Pastor recruit, train, and lead a volunteer base from which each campus's video support needs can be effectively managed.



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7. Central Volunteer Development - Recruit, train, and lead a volunteer base from which other Central Ministries (Global Outreach, Domestic Outreach, Care Ministries, etc...) video support needs can be effectively managed.

Additional Information:

- The Director of Video is full time, 40+ hours per week.
- The Director of Video is not considered a pastoral or tax-exempt role.
- The Director of Video is considered a 'central' role, meaning that it is not tied to any one particular campus or ministry but serves the whole of our church.
- The Director of Video must have experience editing and encoding video using Adobe Creative Suite or Final Cut Studio.
- The Director of Video must be proficient in art and graphics using tools such Adobe Photoshop and Illustrator.
- The Director of Video role will require occasional weekend and evening hours.
- The Director of Video role was last revised on January 11, 2016.
- This role description is meant to describe the general nature and level of the responsibilities of this role, but is not an exhaustive list of everything that will be required in this role.