



Staff Role Description

Graphic & Motion Graphics Designer

Ministry:	Communications
Reports To:	Communications Director
Average Hours Per Week:	Full-time, 40+ hours per week
Role Type:	Exempt
Last Revision Date:	August 2021

Role Overview

The GRAPHIC & MOTION GRAPHICS DESIGNER must be a motivated and energetic artist. As part of our creative team, this person will create video content and assets for use across a wide variety of media including social media, mobile platforms and emerging media. This person will work with a larger team of creative professionals supporting church-wide goals and must have a collaborative mindset. Additionally, the Graphic & Motion Graphics Designer must have exceptional skills in an array of Adobe products including Adobe Photoshop, Adobe Illustrator and Adobe After Effects Design.

General Requirements

The GRAPHIC & MOTION GRAPHICS DESIGNER must embody the purpose, vision and values of The Chapel, as outlined below, by being a visible example and model to all those within their scope of influence.

Our **PURPOSE**: *To help people come alive to God*

Big Idea: Revival -- All of God in all of us for all of our world

Revival happens when we help our people ...

- Carry the Christianity of Jesus
- Pray Heaven to Earth
- Be a Force for Good
- Live as part of a Kingdom Community

Our **VISION**: *To help ignite a spiritual revolution*

We want to see our purpose of helping people come alive to God happen on a grand scale by multiplying Kingdom Communities through ...

- Widespread Spiritual Awakening (All of God)
- Revitalization of the Church (All of us)
- Transformation of Society (All of our world)

Graphic & Motion Graphics Designer

Our **VALUES**: *We are a people completely giving ourselves to God and others, believing Him for really big things, never pretending to be anything we aren't – and finding ways to enjoy life and have a lot of fun along the way.*

- Be All-In: A fully-committed people who come in third
- Have Expectant Faith: He is who he said he is and will do what he said he will do
- Be Authentic: Honest, forthright, plain-spoken and integrity-filled
- Have Fun: Vibrant, winsome, joyful people

Additionally, the GRAPHIC & MOTION GRAPHICS DESIGNER must ...

- Be an example of the type of Christ follower that we want our people to become by holding to our approach to ministry and embodying our culture
- Demonstrate a passion and aptitude for making disciples of Jesus and embrace genuine Christian community as the primary vehicle of discipleship at The Chapel
- Believe that the Holy Spirit indwells and empowers every follower of Jesus, and consistently experience the very power and presence of God at work inside, through, and around themselves as they participate in God's mission in the world
- Share in the continued mission of Jesus by consistently ministering, through the power of the Holy Spirit, God's presence, love, truth, and power to all those encountered
- Have a strong relationship with God, as evidenced by a healthy devotional and moral lifestyle
- Have a strong family life, as evidenced by the quality of the relationship with their spouse and children (where applicable) and their ability to effectively manage their finances
- Be inspiring, motivating others to sacrifice for God
- Be an effective communicator, both formally and informally, with warm and engaging interpersonal skills that are both relational and inspiring
- Be able to effectively represent The Chapel in all designs
- Have hands-on experience with Adobe Photoshop, Adobe Illustrator and Adobe After Effects Design
- Be able to quickly adapt to, learn, and use new design techniques and styles
- Have exceptional abilities as a creative designer to be able to create original, current and attractive designs
- Have the ability to multi-task efficiently and effectively, prioritizing according to ministry needs
- Have strong ability to use all computer software and programs needed to accomplish tasks
- Have proven and successful experience in all areas under the Primary Responsibilities

Graphic & Motion Graphics Designer

Primary Responsibilities

The GRAPHIC & MOTION GRAPHICS DESIGNER must ...

- Create visually stunning video assets and content
- Collaborate with the Communications Team and other creative teams to best support larger media goals
- Take initiative on projects to over-deliver new and innovative solutions
- Create graphic templates for easy use by other team members and client teams
- Adhere to brand guidelines in ways that still push creative boundaries

This role description is meant to describe the general nature and level of responsibilities being performed; it is not intended to be construed as an exhaustive list of all responsibilities, duties and skills required for the position.