



Staff Role Description

Director of Video

Ministry:	Communications
Reports To:	Director of Communications
Average Hours Per Week:	Full-time, 40+ hours
Role Type:	Exempt
Last Revision Date:	January 2022

Role Responsibilities

The Director of Video is responsible for skillfully and creatively overseeing the church's use of video. This person will effectively maximize our church's potential in the utilization of video to fuel revival in the hearts of all those who attend The Chapel, in our communities and across the world.

General Requirements

The Director of Video must embody the purpose, vision and values of The Chapel by being a visible example and model to all those within their scope of influence as outlined below.

Our **PURPOSE**: *To help people come alive to God*

Big Idea: Revival -- All of God in all of us for all of our world

Revival happens when we help our people ...

- Carry the Christianity of Jesus
- Pray Heaven to Earth
- Be a Force for Good
- Live as part of a Kingdom Community

Our **VISION**: *To help ignite a spiritual revolution*

We want to see our purpose of helping people come alive to God happen on a grand scale by multiplying Kingdom Communities through ...

- Widespread Spiritual Awakening (All of God)
- Revitalization of the Church (All of us)
- Transformation of Society (All of our world)

Our **VALUES**: *We are a people completely giving ourselves to God and others, believing Him for really big things, never pretending to be anything we aren't – and finding ways to enjoy life and have a lot of fun along the way.*

- Be All-In: A fully-committed people who come in third
- Have Expectant Faith: He is who he said he is and will do what he said he will do
- Be Authentic: Honest, forthright, plain-spoken and integrity-filled
- Have Fun: Vibrant, winsome, joyful people

Director of Video

Additionally, the Director of Video must ...

- Be an example of the type of Christ follower that we want our people to become by holding to our statement of beliefs, practicing our approach to ministry and embodying our culture
- Demonstrate a passion and aptitude for making disciples of Jesus and embrace genuine Christian community as the primary vehicle of discipleship at The Chapel
- Believe that the Holy Spirit indwells and empowers every follower of Jesus, and consistently experience the very power and presence of God at work inside, through, and around themselves as they participate in God's mission in the world
- Share in the continued mission of Jesus by consistently ministering, through the power of the Holy Spirit, God's presence, love, truth, and power to all those encountered
- Have a strong relationship with God, as evidenced by a healthy devotional and moral lifestyle
- Have a strong family life, as evidenced by the quality of the relationship with their spouse and children (where applicable) and their ability to effectively manage their finances
- Be inspiring, motivating others to sacrifice for God
- Be an effective communicator, both formally and informally, with warm and engaging interpersonal skills that are both relational and inspiring
- Be a skilled video producer, with the knowledge and ability to utilize video technology and innovation to expand the organization's reach and influence
- Be a strategic leader; able to envision how best to accomplish large-scale objectives and galvanize others towards that end
- Be a team builder; able to relationally connect and effectively mobilize a group of creatives, contractors, volunteers and technical support in a unified direction
- Be a creative storyteller; able to seek out and produce stories of how God is moving, utilizing methods of brainstorming concept, screenwriting and storyboarding; filming, editing and color correction
- Be an effective achiever; able to drive areas of emphasis and make significant progress in a timely fashion
- Have proven and successful experience in all areas under the Primary Responsibilities

Primary Responsibilities

The Director of Video is responsible for supporting the efforts of the Communications Team through:

- External Communications - Find effective ways of generating spiritual momentum among The Chapel's current attendees utilizing video story-telling on the web and social media
- Weekend Ministry - Creatively serve our weekend gatherings through the regular development of 'bumper' videos, video testimonies, and message support videos with a particular emphasis on telling inspiring spiritual stories
- Senior Leadership Communications - Serve the Elder Team, Senior Pastor, Executive Pastor, and key Operational Ministries (Human Resources, Finance, Legal, Stewardship) with regular video support as needed
- Church-wide Kids and Students Ministries - To creatively serve our church-wide students and kids ministries through the development of all video-based teaching, training and special event materials as needed

Director of Video

- Missional Communities - Provide easy-to-access support to potentially large numbers of missional communities through the development and distribution of video-based envisioning materials, teaching materials and training materials
- Campus Volunteer Development - Work in partnership with each individual Campus Pastor to recruit, train, and lead a volunteer base from which each campus' video support needs can be effectively managed
- Central Volunteer Development - Recruit, train, and lead a volunteer base from which other Central Ministries (Global Outreach, Domestic Outreach, Care Ministries, etc...) video support needs can be effectively managed

This role description is meant to describe the general nature and level of responsibilities being performed; it is not intended to be construed as an exhaustive list of all responsibilities, duties and skills required for the position.