



COPYWRITER

Ministry:	Communications
Reports To:	Communications Director
Average Hours Per Week:	Part-time, 20-25 hours per week
Role Type:	Exempt
Last Revision Date:	May 2022

Overview

The Copywriter will effectively represent The Chapel's voice while writing clear and error-free content for The Chapel's primary media resources.

Requirements

The Copywriter must embody the purpose, vision and values of The Chapel, as outlined below, by being a visible example and model to all those within their scope of influence.

Our **PURPOSE**: *To help people come alive to God*

Big Idea: Revival -- All of God in all of us for all of our world

Revival happens when we help our people ...

- Carry the Christianity of Jesus
- Pray Heaven to Earth
- Be a Force for Good
- Live as part of a Kingdom Community

Our **VISION**: *To help ignite a spiritual revolution*

We want to see our purpose of helping people come alive to God happen on a grand scale by multiplying Kingdom Communities through ...

- Widespread Spiritual Awakening (All of God)
- Revitalization of the Church (All of us)
- Transformation of Society (All of our world)

Our **VALUES**: *We are a people completely giving ourselves to God and others, believing Him for really big things, never pretending to be anything we aren't – and finding ways to enjoy life and have a lot of fun along the way.*

- Be All-In: A fully-committed people who come in third
- Have Expectant Faith: He is who he said he is and will do what he said he will do
- Be Authentic: Honest, forthright, plain-spoken and integrity-filled
- Have Fun: Vibrant, winsome, joyful people

Copywriter

Additionally, the Copywriter must ...

- Be an example of the type of Christ-follower that we want our people to become by holding to our statement of beliefs, practicing our approach to ministry, and embodying our culture
- Demonstrate a passion and aptitude for making disciples of Jesus and embrace genuine Christian community as the primary vehicle of discipleship at The Chapel
- Believe that the Holy Spirit indwells and empowers every follower of Jesus, and consistently experience the very power and presence of God at work inside, through, and around themselves as they participate in God's mission in the world
- Share in the continued mission of Jesus by consistently ministering, through the power of the Holy Spirit, God's presence, love, truth, and power to all those encountered
- Have a strong relationship with God, as evidenced by a healthy devotional and moral lifestyle
- Have a strong theological understanding that aligns with The Chapel's beliefs and values
- Have a strong family life, as evidenced by the quality of the relationship with their spouse and children (where applicable) and their ability to effectively manage their finances
- Be inspiring, motivating others to sacrifice for God
- Have demonstrated abilities as an action-oriented employee, have good follow-through, and have a high level of multi-tasking abilities
- Possess a desire to continually learn new skills and processes
- Can manage detailed work while still understanding the bigger picture
- Have a minimum of 3-5 years of successful, demonstrated experience with ...
 - Being able to imagine creative copy for use across various assets
 - Being able to identify and implement creative copy techniques for various audiences (kids, students, adults, etc.)
 - Being able to effectively ghostwrite and edit creative content
 - Copywriting, ghostwriting, and editing
- Have exceptional abilities as a communicator, writer and editor and have strong formal and interpersonal verbal and written communication skills

Responsibilities

- Continuous production of written content for The Chapel
- Creation and management of a continuous content library to resource The Chapel
- Write copy for campus promotional assets and communications
- Write copy for creative church-wide content pieces including Communications Service Requests, sermon bumpers, Devotionals, Group Curriculum, and more
- Conduct interviews and write testimonial stories that represent the life of our church
- Support our leadership and staff team with written resources upon request
- Proof weekend and special event slides

This role description is meant to describe the general nature and level of responsibilities being performed; it is not intended to be construed as an exhaustive list of all responsibilities, duties and skills required for the position.